

# THE 2022 SURVEY

The newest findings align with results we've seen over the years: some attitudes endure and grow—such as increased acceptance of **automatic plan features**, **target-date funds** and **Environmental**, **Social and Governance (ESG) investments**. Optimism about retirement expectations remained high too.

By contrast, **COVID-19** and the **drastic market drop in 2020** marked a curve in the road that continues today. 2022's **40-year high inflation** and interest rate hikes brought new concerns to the forefront. **Market volatility** and the **need to protect assets** are now more significant worry-drivers.

And as the first generation of 401(k) owners reach retirement, many are interested in withdrawal strategies, guaranteed income and in-plan features that can help them achieve a steady stream of retirement income.

## A Decade-Long Journey

Follow along to see how participant and plan sponsor views about retirement saving and retirement plans have changed (or not) over the last decade—and what's next.

## **Cruising Along**



Longest bull market, S&P delivers **400%** gains from 2009 to Feb. 2020<sup>1</sup>

#### Journey, Interrupted



2020: COVID-19.
Markets decline
-33.9% from
February to March<sup>2</sup>

### **Savings Report Card**

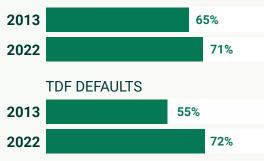
Over ten years, participants have graded themselves as average savers. From 2013 to 2022

Average Grade: **C+** 

#### **Guided Tour**

Participants have increasingly wanted someone else to take the wheel with auto features and target-date fund (TDF) defaults.





Road

**Roadblocks to Saving** 



71%

2013-2019 Not Earning Enough

**2020-2022** Debt

NOTEWORTHY: During the pandemic, 70% said unexpected expenses were a close second to debt.

#### **Bright Outlook**

Through ten years of the survey, most participants have been optimistic about the future, despite savings regrets.

RETIREMENT WILL BE THE SAME OR BETTER THAN TODAY

60-80%

Best Road Trip Partner: The Match



Participants chose

match over college

savings help

77%

2016-2021
Participants
chose match over
3% or 6% raise

**Plan Sponsors** name some similar **barriers** for **why employees don't save more**.



91%

Focused on today's needs over future needs

Debt or unexpected expenses



)%

## **The Journey Now**



March 2022 to March 2023 Federal Reserve hikes interest rates 8 times<sup>3</sup>



2022 Average 401(k) balance drops 23%<sup>4</sup>



**2022** Inflation rises to 40-Year High<sup>5</sup>

# **Top Worries for Retirement Savers**



#### INFLATION AND INTEREST RATE RISK



**NOTEWORTHY:** Inflation and Interest Rate Risk Concerns Outpace Longevity Risk for First Time

2022 INFLATION & INTEREST RATE RISK

2022 LONGEVITY RISK 91%

**Plan Sponsors** think TDFs Address Top Risks

### **The Next Adventure**

More than 10,000 people turn age 65 every day.<sup>6</sup> With inflation and interest rates still at multiyear highs, recession risks are rising.<sup>7</sup>

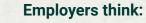
Employees still want **employers to help** them save, and now want help **making their money last**.



want guidance on withdrawing their money



are interested in a guaranteed income feature





we **should** help



employees need help



4 in 5 want employees to keep assets in the plan in retirement

**TDFs: Traction Vs. Turbo?**Plan Sponsors Would Rather:



have a TDF that protects against losses

have a TDF that outperforms\* Fork in the Road

Now facing more volatility, participants were asked to agree or disagree with how to deal with it.

93%

participants

plan sponsors

BE MORE CONSERVATIVE



TAKE ON MORE RISK



**Choosing the Vehicle** 



would consider ESG if performance were comparable or better to other choices

- participants
- plan sponsors

**Savings Seatbelt** 



of participants want an investment that protects against losses

# METHODOLOGY

The participant survey was conducted between December 7, 2022, and January 4, 2023. Survey included 1,509 full-time workers between the ages of 25 and 65 saving through their employer's retirement plan. The data were weighted to reflect key demographics (gender, income, and education) among all American private sector participants between 25 and 65.

This sponsor survey was conducted between August 22 and September 12, 2022. Survey included 508 plan sponsor representatives holding a job title of Director or higher, and having considerable influence when it comes to making decisions about their company's retirement plan (either 401(k), 403(b), or 457 plans). The data were weighted to reflect the makeup of the total defined contribution population by plan asset size.

Percentages in the tables and charts may not total 100 due to rounding and/or missing categories. Greenwald Research of Washington, D.C., completed data collection and analysis.

This material has been prepared for educational purposes only. It is not intended to provide, and should not be relied upon for, investment, accounting, legal or tax advice.

Environmental, Social and Governance (ESG) refers to how a company's practices affect nature (climate change, carbon emissions, renewable energy, etc.), its relationship to stakeholders (such as employee relations, working conditions, human rights practices, etc.) and its corporate leadership, policies and structure (including management diversity, compliance policies corruption prevention, etc.).

Investment return and principal value of security investments will fluctuate. The value at the time of redemption may be more or less than the original cost. Past performance is no guarantee of future results.

You could lose money by investing in a mutual fund, even if through your employer's plan or an IRA. An investment in a mutual fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency.

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<sup>1</sup>U.S. New, Bull Market Definition, March 2, 2022

<sup>2</sup>Standard & Poor's; American Century Investments 09/30/2022.

<sup>3</sup>One Year After the First Rate Hike, the Fed Stands at Policy Crossroads, CNBC, March 2023.

<sup>4</sup>CNBC, Average Account Balance Drops 23% (Fidelity) in 2020

5U.S. Inflation Calculator, February 2022.

6U.S. Department of Health and Human Services, April 2022

<sup>7</sup>Why We Think Recession Risk Is Rising in the U.S., American Century Investments, February 2023

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