

Vidya Rajappa, CFA

Vice President
Senior Portfolio Manager
Head of Portfolio Management, Multi-Asset Strategies

Vidya Rajappa, CFA, is a Vice President, Senior Portfolio Manager and Head of Portfolio Management for the Multi-Asset Strategies discipline at American Century Investments, a premier investment manager headquartered in Kansas City, Missouri. Vidya is based in the company's New York office.

Vidya co-manages the firm's Multi-Asset Strategies, including the One Choice Portfolios® (Target Risk and Target Date) and Strategic Allocation funds, as well as custom solutions created for clients. As Head of Portfolio Management for the discipline, she oversees custom and retirement income solutions. Prior to joining American Century in 2018, Vidya was Senior Vice President in the Multi-Asset Solutions group at AllianceBernstein (A|B), where she designed proprietary and customized retirement solutions for clients. In her previous role as Director of Quantitative Research in Global Analytics at A|B, she was responsible for research and analytics across product groups and asset classes. Prior to joining A|B, she worked at JP Morgan Investment Management, where she was Vice President and Manager of their Quantitative Analytics Group and focused on fixed-income research. In prior role, she also developed an electronic trading platform to support the equity trading desk. She has worked in the industry since 1994.

Vidya holds a bachelor's degree in Electronics and Telecommunications Engineering from PSG College of Technology in India and a master's degree in Statistics and Operations Research from New York University. She is a CFA® charterholder and member of the CFA Institute. Vidya previously served as Chair of the Retirement Income Committee and member of the Executive Committee for the Defined Contribution Institutional Investment Association (DCIIA), where she currently serves on the leadership team for the Global Committee.

