

**AMERICAN CENTURY®** 

# SUSTAINABLE EQUITY STRATEGIES

Seeking to Do Well by Doing Good

### American Century® Sustainable Equity Strategies

#### SUSTAINABLE INVESTING

We believe incorporating ESG considerations can contribute to better investment outcomes.



#### Investment-led Approach

Investment teams drive our approach, because we believe integrating material ESG risks and opportunities leads to better investment outcomes for clients.



#### **Independent Insights**

Our conclusions are driven by proprietary research and tools designed to deliver constructive insights.



#### **Innovation**

We offer innovative solutions that may help clients achieve their investment goals.

Signatory of:



### ESG Integrated Throughout the Investment Process

In 2021, investments in Environmental, Social, and Governance (ESG)-related securities were up more than 40% from 2020.\* With this increased adoption, demand for more sustainable investing choices is on the rise.

Investing in companies that are good for the world and good for society isn't just about making you feel good. It may also help manage risk, increase long-term gains and positively impact the world.

The Sustainable Equity Strategies apply our unique blend of financial analysis and ESG screening criteria to provide a comprehensive view of a security. This approach allows us to deliver a socially conscious, sustainable, actively-managed portfolio in multiple vehicles that may align with core portfolio investment choices.

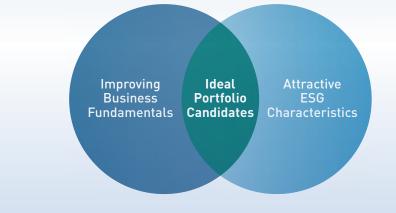
\*Source: Morningstar Direct

### Building a Portfolio of Strong, Sustainable Businesses

The managers believe integrating ESG analysis alongside traditional financial evaluation creates a more robust portfolio that offers the potential to deliver excess returns over time. As they seek to identify stocks that exhibit both attractive business characteristics and strong ESG profiles, the team evaluates each security, applying rigorous fundamental research along with ESG analysis. Their goal is to deliver sustainable equity portfolios with performance driven primarily by stock selection.

Seek to deliver competitive long-term financial returns while integrating material ESG factors into the investment process.

Consider ESG issues alongside traditional financial information to provide a more comprehensive view of risk and return potential of a security. Construct a sustainable equity portfolio driven by security selection. with minimal cash and non-U.S. exposure.



### Investing in Durable ESG Leaders

The managers consider ESG criteria alongside standard business metrics. The ESG Score measures each company's exposure to ESG risks and how well the company manages them. The Business Improvement Score ranks companies based on such attributes as growth, valuation, quality, cash flow and margin growth. The portfolio emphasizes those stocks the managers believe possess an attractive combination of these attributes. Lower ranking companies are scrutinized by Sustainable Research analysts and investment analysts to determine whether they have the potential to help diversify the portfolio.

The following chart illustrates distribution of a hypothetical portfolio's holdings based on their ESG and Business Improvement Scores.

Portfolio ESG and Business Improvement Score

### High Strong Portfolio Contender ESG Score Potential Portfolio Underweight Contenders Low Business Improvement Score Low High

Note: The size of the bubble represents the excess weight of the stock

The ESG and Business Improvement scores are derived from proprietary tools and processes developed by American Century Investments. Additionally, ESG scoring utilizes data from MSCI and Sustainalytics. Business Improvement scoring utilizes fundamental evaluation and ESG materiality analysis completed by the investment team members. Companies receiving higher scores are considered for potential portfolio addition or overweighting and those with lower scores are either omitted from consideration or are deemed candidates for underweighting.

#### SEEKING:

- Substantially less impact on the planet, with lower greenhouse gas emissions
- Safer, more productive working environment, with lower worker fatality rates
- Strong corporate governance with robust policies and procedures
- Low labor unrest and high employee satisfaction
- Corporate board and management diversity and independence

## INVESTOR PROFILE



- Investors who are seeking an active U.S. equity strategy that integrates ESG factors as part of their core or growth portfolio allocation.
- Investors who are concerned about sustainability issues and want the stocks they invest in to have less impact on the planet.
- Investors looking to tap the expertise of a veteran active management team with unique insights.

### SUSTAINABILITY

It's in Our Genes®

Sustainability isn't just something we practice; it is part of who we are as a company and as global citizens.

With an ownership structure that directs over 40% of our profits to fund medical research, we attract employees motivated to make a difference in the world and develop investment teams who weigh more than just traditional financial criteria in their analyses.

### \$1.9B **OWNERSHIP STRUCTURE** Supporting Enduring, meaningful societal impact Medical Research **6000+ CORPORATE RESPONSIBILITY** Average Volunteer Uniquely motivated to give back Hours a Year Integrated, SUSTAINABLE INVESTING Focused & Impact Decisions shaped by ESG considerations Solutions

#### FLEXIBLE INVESTMENT OPTIONS:

American Century offers our sustainable equity strategies in different investment vehicles including mutual funds, ETFs and SMAs. Contact your financial advisor or visit us at AmericanCentury.com for more information.



This material has been prepared for educational purposes only and is not intended as a personalized recommendation or fiduciary advice. It is not intended to provide, and should not be relied upon for, investment, accounting, legal or tax advice.

Many of American Century's investment strategies incorporate the consideration of environmental, social, and/or governance (ESG) factors into their investment processes in addition to traditional financial analysis. However, when doing so, the portfolio managers may not consider ESG factors with respect to every investment decision and, even when such factors are considered, they may conclude that other attributes of an investment outweigh ESG considerations when making decisions for the portfolio. The consideration of ESG factors may limit the investment opportunities available to a portfolio, and the portfolio may perform differently than those that do not incorporate ESG considerations. ESG data used by the portfolio managers often lacks standardization, consistency, and transparency, and for certain companies such data may not be available, complete, or accurate.

As of 12/31/2022